NATURE 4 CITIES

Be Part of the Green Transition

How to build a green Business Model ? Nature4Cities tool to innovate in your market

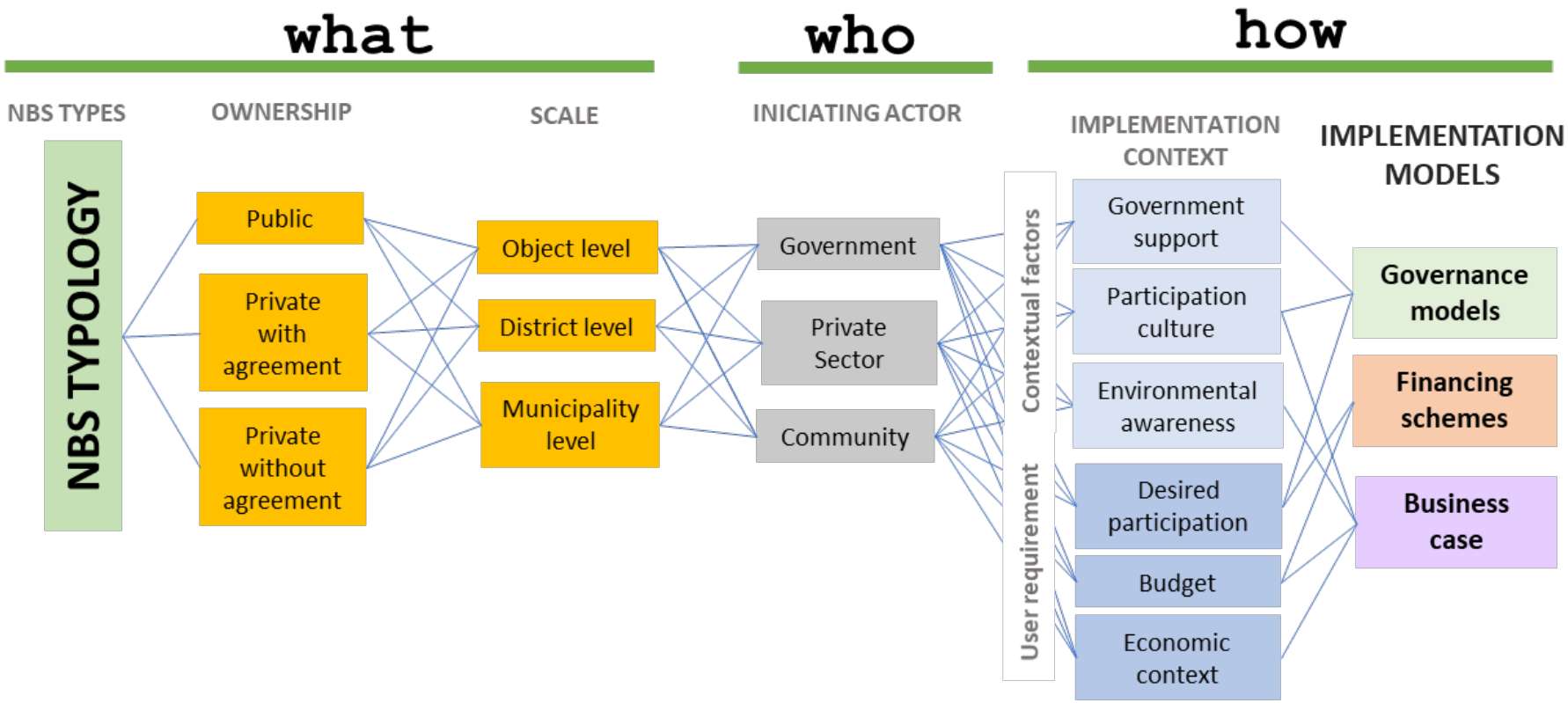
N4C virtual forum, 20 May 2020

NBS Implementation Models

- ✓ **OBJECTIVE: Provide suitable governance, financing and business models (implementation Models) to specific NBS projects**
- ✓ **Based on**
  - ✓ **Systematic study of barriers and drivers**
  - ✓ **Analysis of real case studies**
  - ✓ **A typology of IM built on the level of engagement of the different stakeholders types (government, market and community)**

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 730468

WHAT-WHO-HOW framework



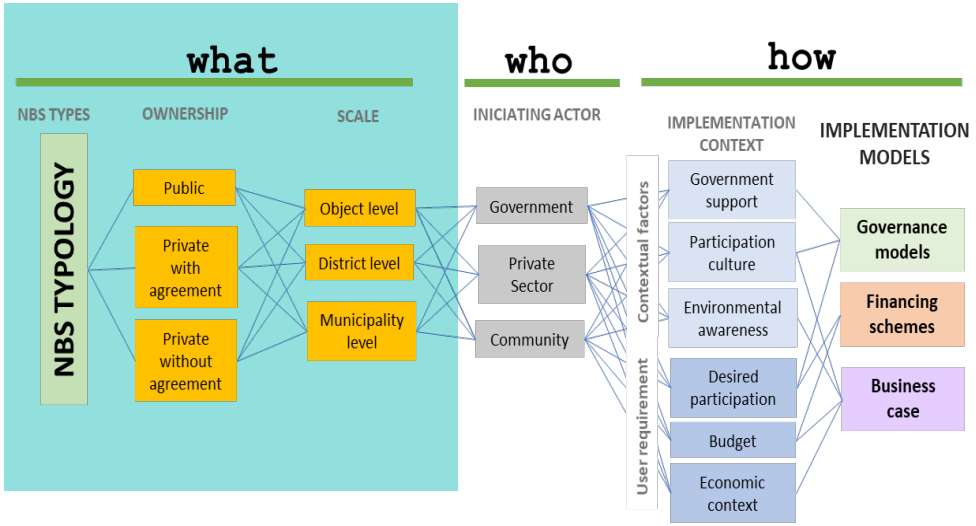
This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 730468

WHAT

NBS TYPES		
I. Objects	I.1/ On the ground	**Parks and gardens**
		Botanical garden
		Green cemetery
		Heritage garden
		Large urban public garden
		Lawn
		Pocket garden
		Private garden
		Public urban GS
		PUGS with specific uses
		Single tree
		Urban forest
		Wood
		Structures associated to urban networks
		Food and resources production
		Choice of plants
		Works on soil
		Ecological restoration
		Erosion control
	I.2/ Water	**Water bodies & hydrographic network**
		Wetlands & built structures for water management
	I.3/ On building structures	**Green roofs**
		Green walls & facades
II. Actions & strategies	II.1/ Green spaces management	**Human interventions**
		use of fauna
	II.2/ Waste management	
	II.3/ Protection strategies	
	II.4/ Urban planning strategies	

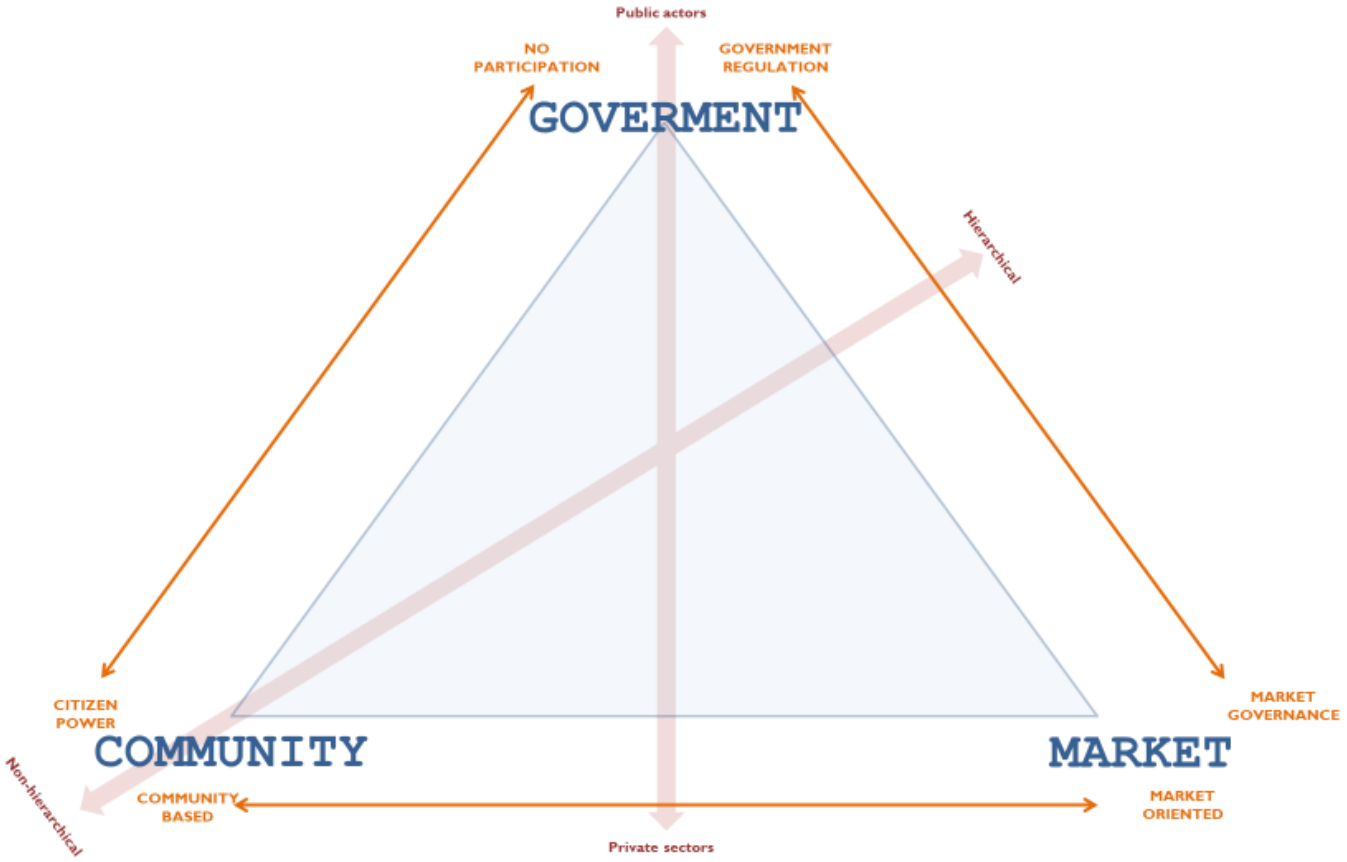
+ OWNERSHIP

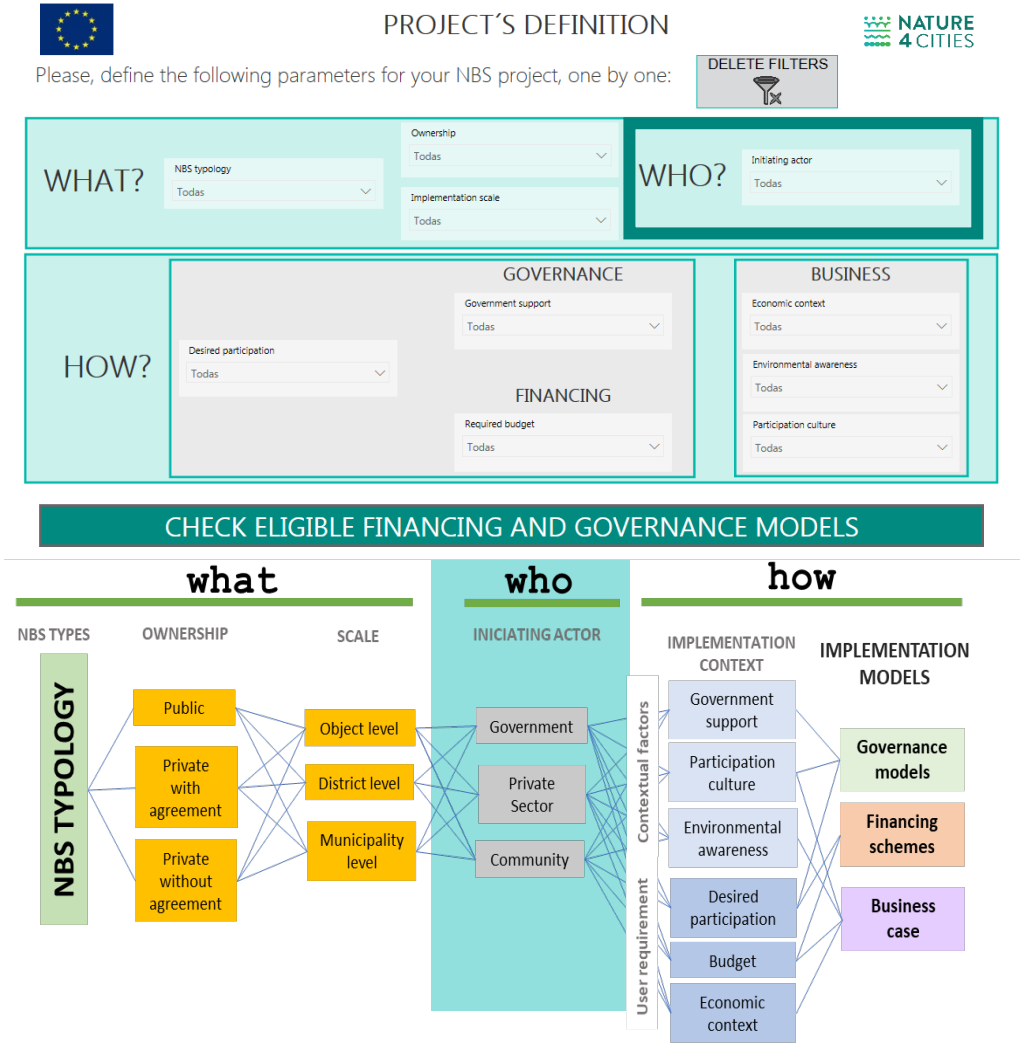
+ SCALE



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 730468

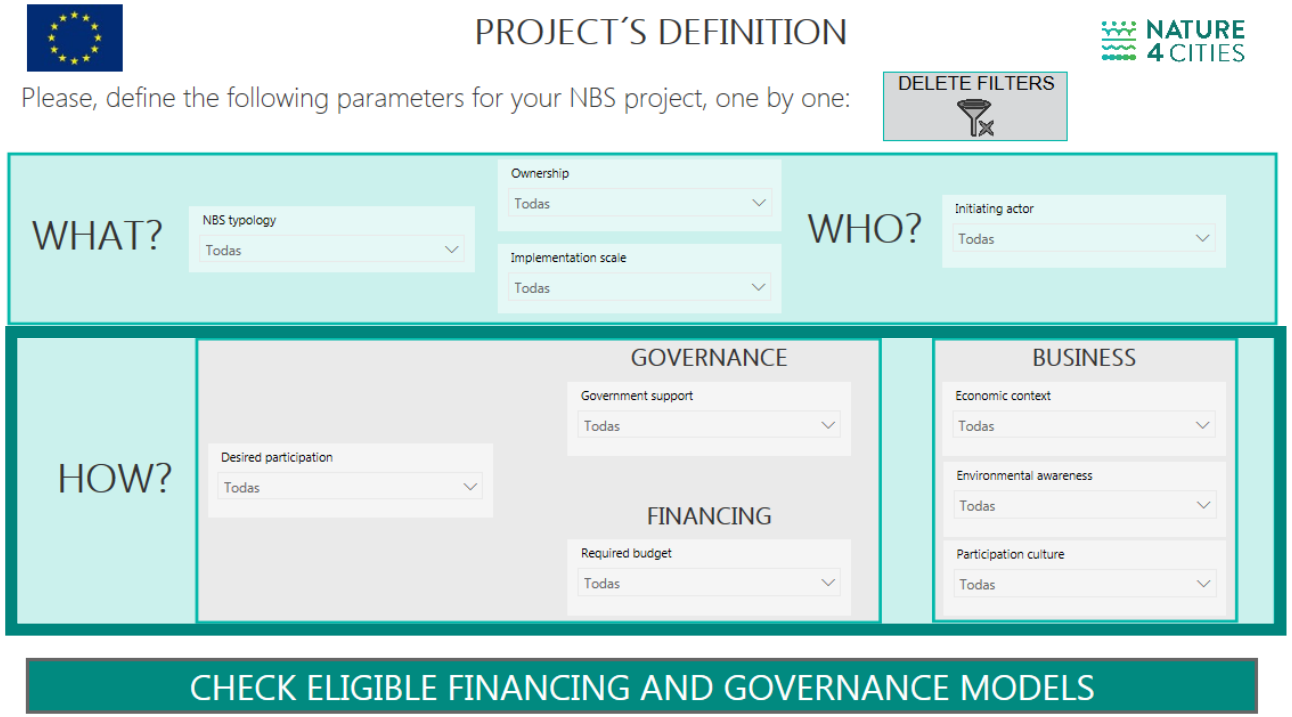
WHO

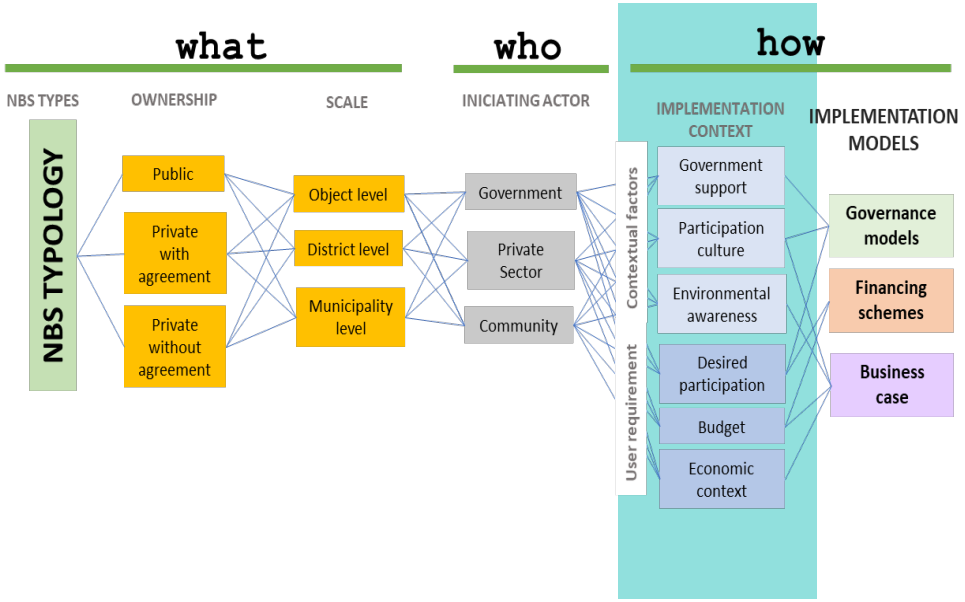




This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 730468

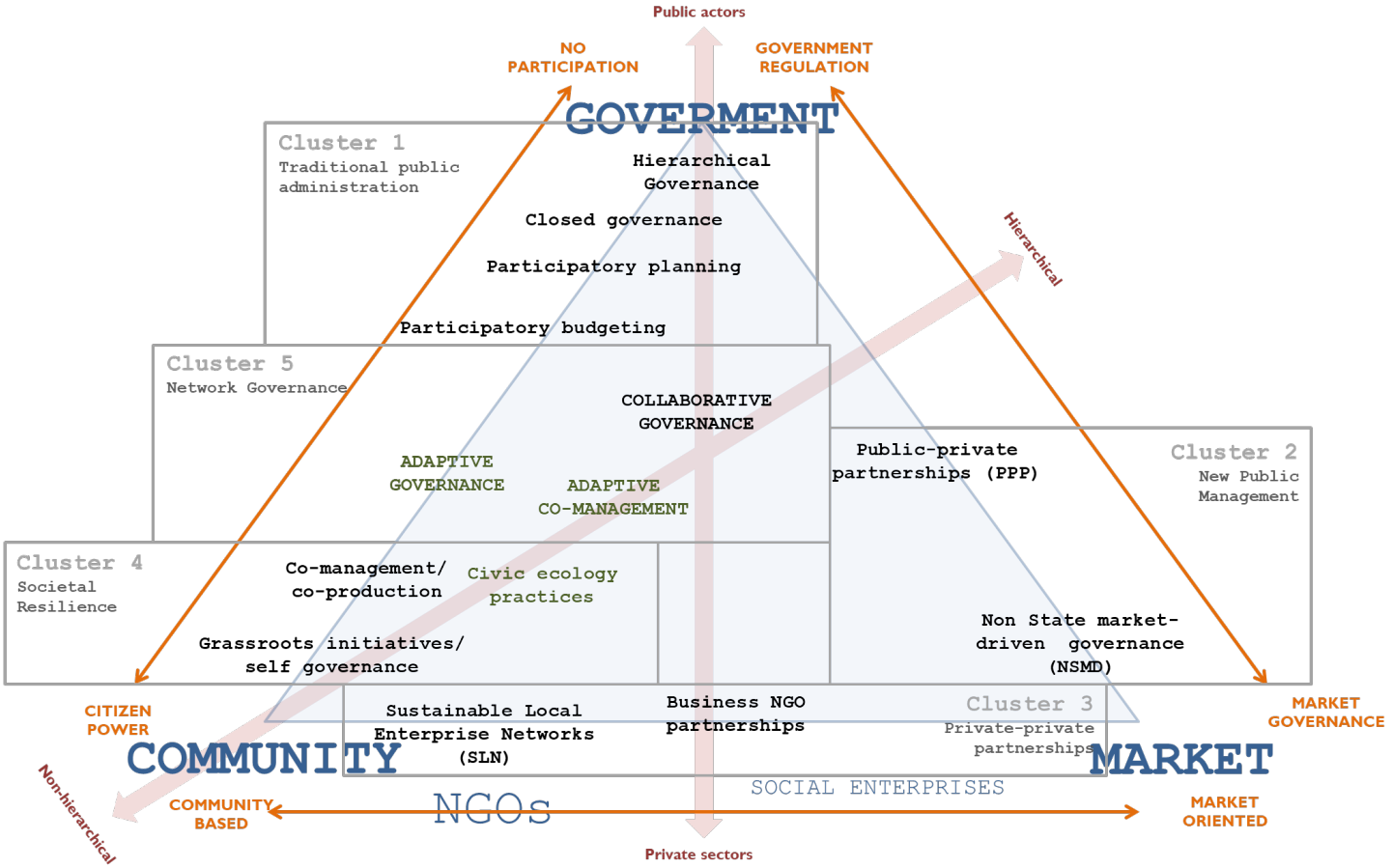
HOW

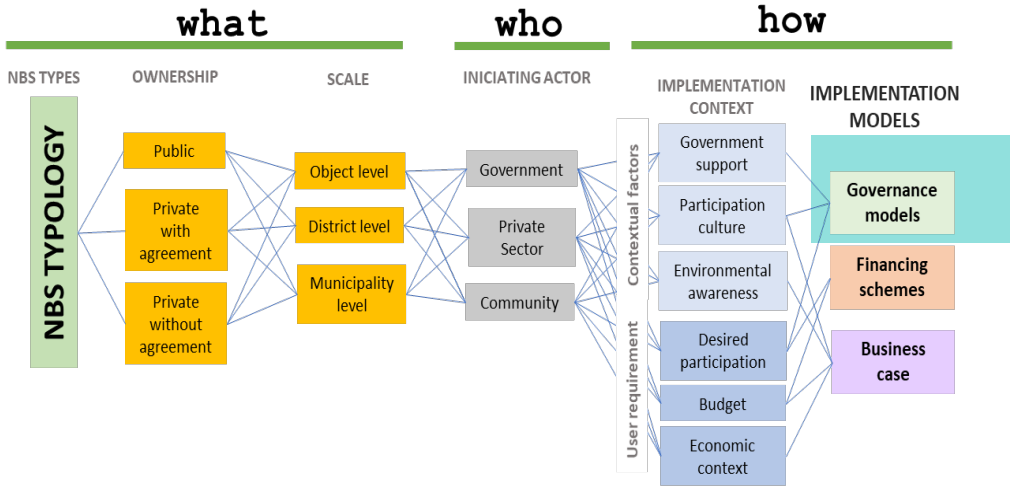




This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 730468

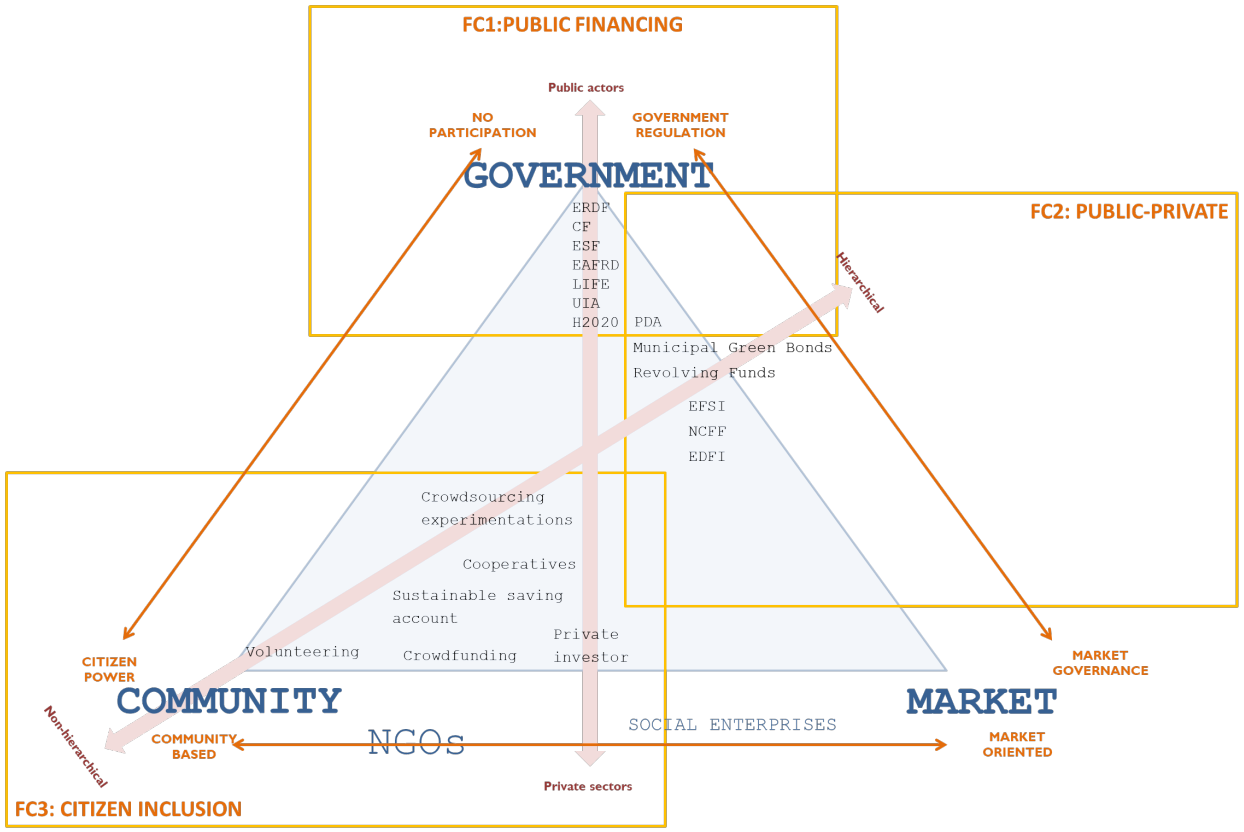
HOW: Implementation models

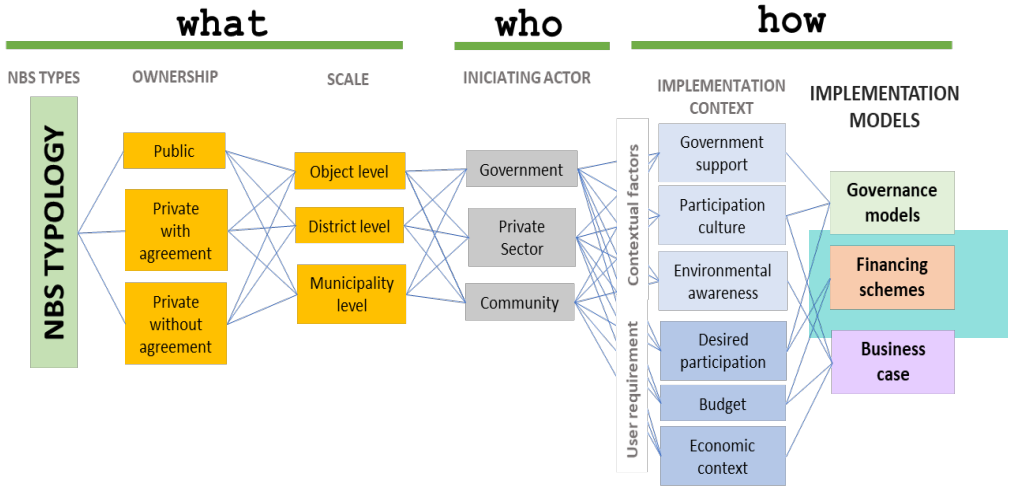




This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 730468

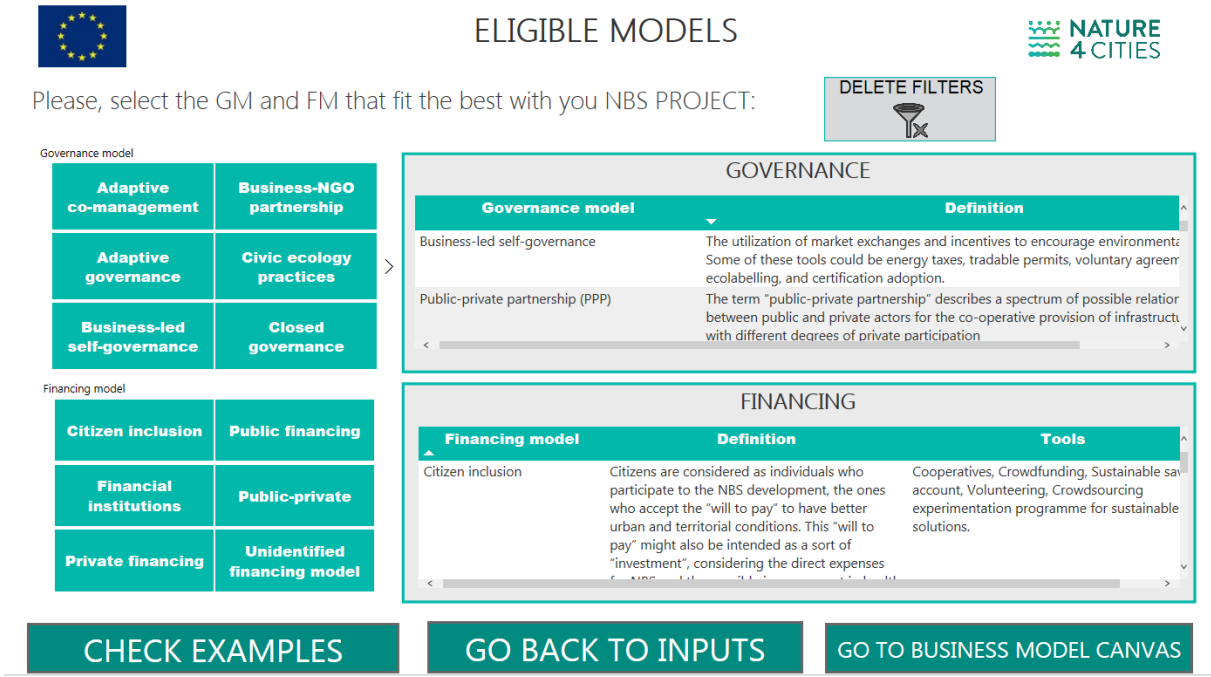
HOW: Implementation models

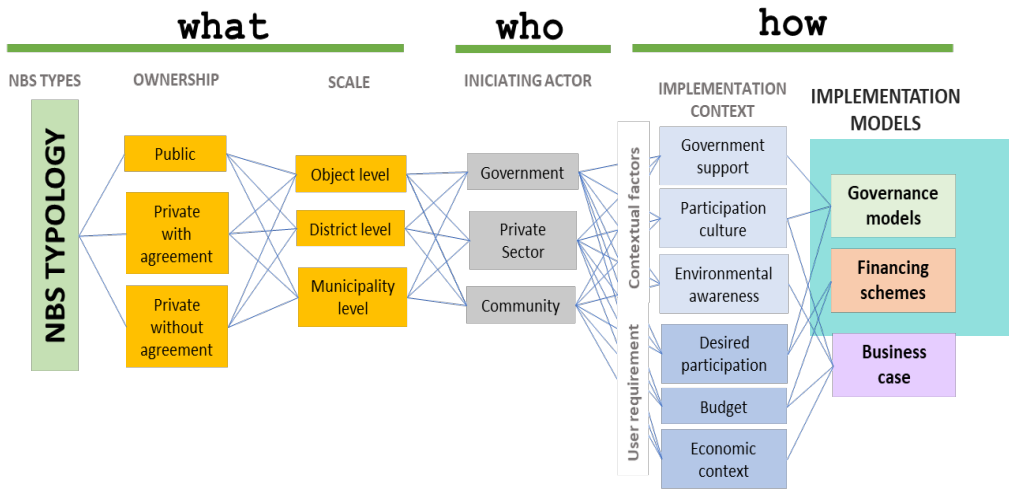




This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 730468

HOW: Implementation models

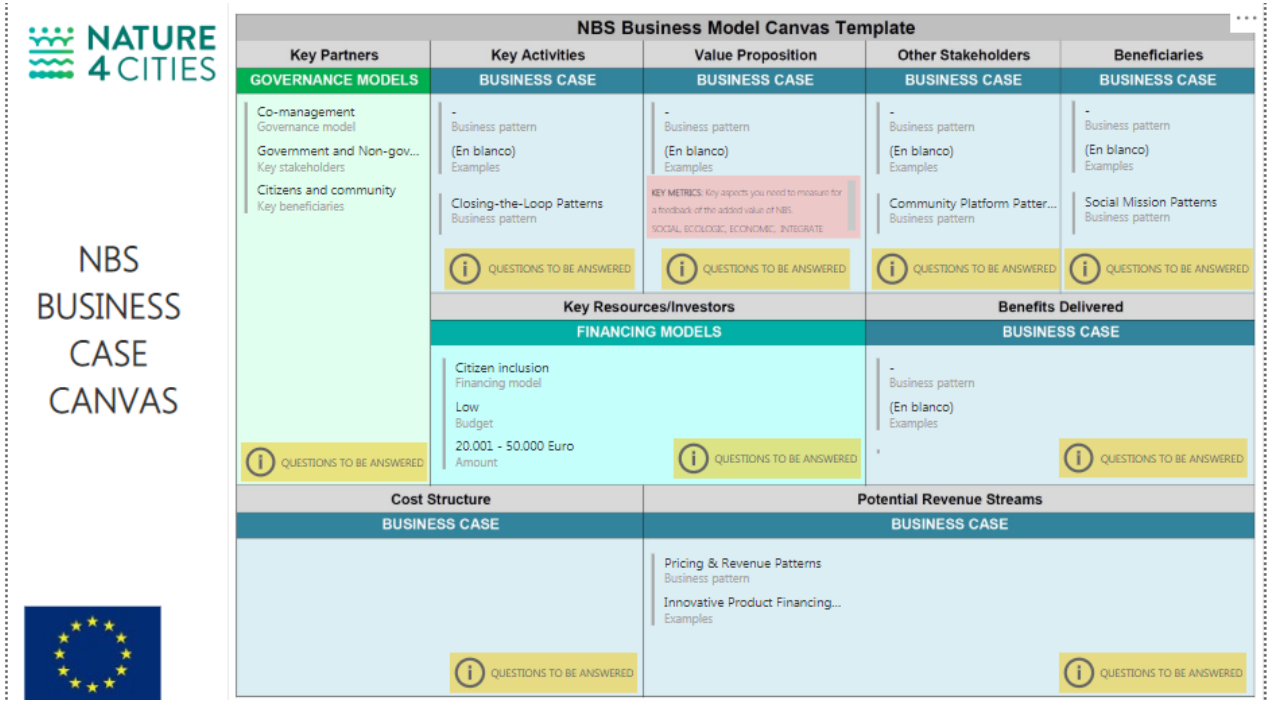


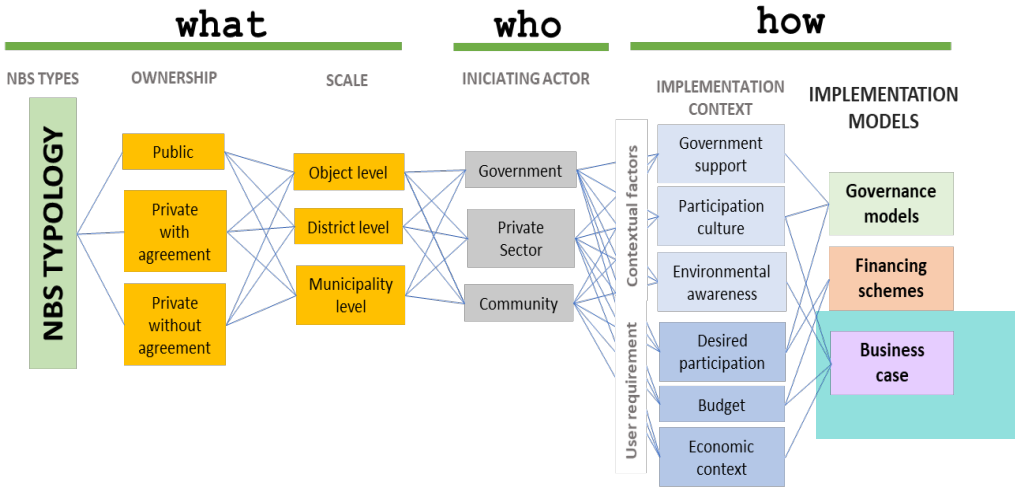


IM linked with IM database (examples of real cases)

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 730468

HOW: Implementation models





This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 730468

Thank you for your attention!

NATURE 4 CITIES

Visit our website: **http://www.nature4cities.eu/**

And follow us on the social media:

#Nature4Cities